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OUR MISSION STATEMENT – THE BASIS OF OUR DAILY ACTIONS



We are an owner-managed, medium-sized family company that is shaped by the principles of respect for our customers, business partners and our employees. We respect all people in their uniqueness and cultural diversity. We respect every person regardless of their ethnic origin, gender, religion, ideology, disability, age or personal orientation. Compliance with internationally recognised human rights standards is our top priority.

As a socially responsible employer, we regard our employees as a core worth protecting and of great value. We create an environment that offers our employees the opportunity for professional and personal development. We invest in the qualification, competence and health of our employees. In addition, we attach great importance to long-term partnerships with our employees, customers, suppliers and business partners.

As a basic corporate philosophy, we live open, fair, honest and respectful dealings with all our dialogue partners. We conduct our company and our business competently and ethically. Observing applicable laws at home and abroad is a matter of course for us.

By acting honestly, with integrity and sincerity, we protect and promote fair competition. We are committed to act economically, socially and environmentally consciously.

We constantly adapt our organisation to the tasks and development of the company. We are fast and react flexible to customer requests and changes in our sales markets. We ensure economic success in a targeted manner through customer and market-oriented behaviour in all areas of the company. Our high quality standards form the basis for the success of our wide and deep range of products. Because customer satisfaction is our top priority.

This mission statement is inextricably anchored in our corporate culture.

OUR VISION

The global leader for special fluid technologies

OUR VALUES

Our claim to the highest quality and excellence grows from experience and tradition. Our products are characterised by extremely high reliability and resilience in their respective areas of application. These fundamental attributes ensure our consistency in quality and technology.

We rely on sustainable corporate success in order to secure and increase value creation in the long term. Steady and organic growth enables us to continuously strengthen our competitive position, to remain stable even in crises and to create secure jobs.

Maintaining the company's success is motivation, obligation and drive for us at the same time. Our high quality standards are a key factor in our worldwide success. Our goal is to offer our customers the highest quality and to ensure optimal service.

Company values

Loyalty

- > Transparency in all areas of the company

Community

- > Achieving goals together
- > Employees as a valuable core worth protecting

Consistency

- > Security (preservation of jobs, customer loyalty)
- > Tradition and innovation

Sustainability

- > Resource-saving
- > Responsibility for the future of tomorrow

The trust of our customers in our products and a pronounced customer orientation are essential for our business activities and our entrepreneurial success.

We understand our values to mean the characteristics that are important to us and according to which we act every day. They represent the central elements of our corporate culture.

Our values are the basis for decisions, give us an orientation for action and create standards of behavior. Furthermore, they bind our employees to our company and strengthen identification.

Safety

- > Company stability and job security

Reliability

- > Quality and goodness
- > Delivery reliability
- > After-Sales-Service

Regional ties and responsibility

- > We are committed to the company location
Werdohl, Germany

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Mission statement, vision and values/EN/02.2022